

EXHIBITOR AND SPONSOR REGISTRATION PACKET



South Carolina PTA is a non-profit volunteer organization committed to the well-being of all children. Our 87th Annual Convention will be held on April 24, 2010 at Dutchman Creek Middle School in Rock Hill, South Carolina. PTA leaders, teachers, and parents from throughout the state will come together to learn about PTA management and leadership.

We would like to invite you to be a part of the 2010 Convention Hall of Exhibits. This year, exhibits will be located in the building's main common area to take best advantage of the traffic flow. We welcome nonprofit exhibitors at no charge; however, the registration form must be completed and returned on time.

We hope that you will consider joining us at this special event.

Please read through this packet and contact me with any questions you may have.

Amy Brewer
SCPTA Vice President for Membership and Field Services
AmyBrewer1@charter.net
864.297.9023

PTA Vision:

Making every child's potential a reality.

PTA Mission:

- A powerful voice for all children,
- A relevant resource for families and communities, and
- A strong advocate for the education and well-being of every child.

Location

Dutchman Creek Middle School, 4757 Mount Gallant Road, Rock Hill, 29732, dc.rock-hill.k12.sc.us

Exhibitor Schedule

Friday, April 23

4:30—6:00 PM Exhibitor Registration – check in and set-up
6:00 PM Final walk-through of exhibits by SCPTA (all materials must be displayed for approval)

Saturday, April 24

7:00—8:00 AM Final set-up (*SCPTA representatives on-site*)
8:00—4:00 PM Exhibit Hours (*All exhibits must be removed immediately after closing time.*)

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Exhibitor Information

Booth Fees and Sponsorship Opportunities

All vendors may provide one flyer, brochure, or sample product to be distributed in the tote bag received by each attendee.

Advertisements

Ads will be placed in the program that is distributed to attendees. A print ready ad must be received by March 22.

Business card-sized	\$50
1/4 page	\$100
1/2 page	\$250
Full page	\$500

Booth only \$500

- Booth assignments will be finalized the week of April 19 based on registration payment receipt date.
- SCPTA will provide one 8'X8' open space with one 6' draped table and two chairs, per registration.
- A limited number of electrical outlets will be available; please bring your own extension cord.

Event Sponsorships

Sponsorships include signage at the sponsored event and acknowledgement in the convention program.

Friday, April 23

Reception for National PTA President, Chuck Saylor, 7:30—9:00 PM

Exclusive rights	\$500
Shared rights	\$300

Saturday, April 24

Breakfast

Exclusive rights	\$750
Shared rights	\$400

Lunch

Exclusive rights	\$1,500
Shared rights	\$800

***Student Awards Reception, 5:30—6:15 PM**

Exclusive rights	\$2,500
Shared rights	\$1,500

*Award-winning students and their parents, along with principals, teachers and PTA leaders will attend this reception followed by an awards ceremony. There are approximately 200 attendees each year.

Sponsorship Packages:

Save 20%—sponsor an event **plus** rent a booth **or** purchase an advertisement.

Save 25%—sponsor an event **plus** rent a booth **and** purchase an advertisement.

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Signed

Date